

SOCIAL APPS: CHANGING OUR LIFE

Li Haoliang

Scholar, Guangdong University of Foreign Studies, China

ISSN 2277-7733

Volume 6 Issue 4,

March 2018

Abstract

With tremendous market of mobile phone keeps expanding, the application has changed the main platform from computer to mobile phone. As the mobile app has been a way of life, the impact of them should not be neglected. Some of them bring a lot convenience to us, undoubtedly. But the same way, the negative impact of mobile app could also be a hidden trouble in our life, especially social apps, which we use most frequently. This paper focuses on the development of applications, how social apps are impacting on our life, and what can we do to avoid the bad and use the good.

Keywords: apps, social apps, life, applications

With the rapid development of mobile phones, the development of mobile application also comes to spring. Nowadays, we can do almost all and every daily activities by our mobile phones. Chatting, movie, shopping, ordering food... Simply switch on your mobile. Everything is prepared on the desktop. It can't be denied that apps have been an indivisible part of our life. Even, app is our life itself, a virtual life. But what is app? Maybe not every one of us has a clear understanding.

In fact, originally application software is meant for productivity assistance, only operated on computer, such as calendar, calculator, clock... As mobile devices keep booming and developing, mobile itself has become a computer, which is capable to carry some basic application software as I mentioned. While the key point is, with people's demand for better usage experience, the amount and variety of mobile application has been an explosive growth. Rather than app come into our life, the saying "We lead a life of app" maybe more appropriate. Now simply download a new app, open it, you'll lead a new way of life.

It seems that mobile application is indeed providing plenty of convenience to us. But meanwhile it also caused some serious problems.

Now we get thousands of, millions of mobile apps online, while in my opinion, there are only two types of apps. One is productivity assistance apps, which is original. The other one is Social apps, which means people use them for social purpose.

Just unlock your mobile, and take a look. What's app, Wechat, Ins, Facebook, even Google Play, Netease Music, Youtube, Bilibili. Now think it twice, why do we choose these apps? Externally we use them for their different functions. But I think the rooted reason is common among them, that we want to maintain contact with others. We get information online. We share photos, music, videos online. We do so, cause that's the way people

communicate with each others nowadays. The information we get, we share (for most of the time) helps us carry out a conversation. It works, not only in virtual life, in our real life as well. There's no doubt that these social apps present us a wide choice of topics. Externally it helps develop the quality of communication. But take a look, how many relationships went wrong because of social apps?

Holding your mobile in front of you, you are the center of your virtual life. No matter what you do, the mobile app follows, without doubt. But on the contrary, social is all about interaction. We maintain the relationship by interacting with others. Now “social” and “app” are working together, contradictorily. It means, we are interacting with each other as we are the center. We post something online; we want to get attraction from others somehow. Externally, we get expectation from our own. We want our mobiles show us that what we post is attractive. However the fact is others are also the center of their own virtual life. Everyone has the right to click the “like” or not. The difference between expectation and reality easily leads harm to relationships.

But still this situation continues everyday. It's high time that we have to keep the apps away and think it over.

It's a must that we have a clear understanding of apps. What difference they are making on us? Jump out of our own center, place less significance on virtual life, value the relationship right around us. So that we can straighten our attitude, come out with some ideas to avoid the bad influence and make the most of it.

Let the apps bring us convenience. Let the close and harmonious relationships maintain.

References

<https://baike.baidu.com/item/%E6%89%8B%E6%9C%BA%E8%BD%AF%E4%BB%B6/7973966?fromtitle=APP&fromid=6133292&fr=aladdin>