



TEACHERS' VIEWS ABOUT ROLE OF TELEVISION IN LEARNING

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Abstract

Television is a very popular and powerful medium. Being an audio visual medium it can move its audience to tears and to action. Use of soothing melodious music and attractive pictures make this medium very powerful but the sad reality is that some of the programmes are full of violence and sex and poison the soft, impressionable minds of teenagers. Besides that too much T.V. watching makes the youngsters lazy and inactive. Lack of physical activity gives birth to so many couch potatoes which makes us think whether television is a boon or bane. If T.V. programmes are to be used for educational purposes they should be planned in such a way that they support learning. If children watch good educational programs on TV, they can learn many new things very easily. They can learn about places they have never been to and animals they have never seen and they could learn about new scientific discoveries. Television can also stimulate thinking and make the people broad minded. TV can be a medium for education but it is important to choose the right TV programmes according to the age of the child. This way he/she can learn useful things. The right programmes can help him/her develop his/her imagination. Teachers imparting knowledge are best judge of the utility of television so the researcher has taken the views of the teachers about effect of television on students' learning.

Keywords: *Television, learning, role of television*

Television is a very popular and powerful medium. Being an audio visual medium it can move its audience to tears and to action. Use of soothing melodious music and attractive pictures make this medium very powerful but the sad reality is that some of the programmes are full of violence and sex and poison the soft, impressionable minds of teenagers. Besides that too much T.V. watching makes the youngsters lazy and inactive. Lack of physical activity gives birth to so many couch potatoes which makes us think whether television is a boon or bane. If T.V. programmes are to be used for educational purposes they should be planned in such a way that they support learning. If children watch good educational programs on TV, they can learn many new things very easily. They can learn about places they have never been to and animals they have never seen and they could learn about new scientific discoveries. Television can also stimulate thinking and make the people broad minded. TV can be a medium for education but it is important to choose the right TV programmes according to the age of the child. This way he/she can learn useful things. The right programmes can help him/her develop his/her imagination. Teachers imparting knowledge are best judge of the utility of television so the researcher has taken the views of the teachers about effect of television on students' learning.

Positive Effect of Television: Television helps people to learn about other cultures, educational programmes can teach student new things, and even help them make new friends. ,news, current events and historical programmes can help students know out more about other cultures and people., documentaries can create a picture of the world in a student's minds., The cartoon channels make the

children happy, Cultural programmes can show students the world of music and art., some channels like Discovery provide knowledge about History, Geography and animals.

Negative Effect of Television: Students sometimes waste too much time in watching children. They are also exposed to violence and pornography which affect the impressionable minds of children adversely.

Operationalization of Terms

Secondary Level: Secondary school is a term used to describe where the final stage of schooling, known as secondary education. It follows elementary or primary education, and may be followed by university (tertiary) education. There are many different types of secondary schools, and the terminology used varies around the world. Children usually transfer to secondary school between the ages of 10 and 16 years, and finish between the ages of 16 and 19 years, though there is considerable variation from country to country. The Secondary Education which serves as a bridge between primary and higher education is expected to prepare young people between the age group 14-18 in the world of work and entry into higher education. The Secondary Education starts with classes 9-10 leading to higher secondary classes 11 and 12.

Television: Television is the audio-visual non-literary media having the additional advantage of being able to use visual cues to reinforce the information being presented in spoken form. The potential of television as an educative device is very great. TV programs are telecast through satellites. The satellite TV offers a dazzling array of channels and programmer choices in many different Channels. Media discourse provides a fertile ground for



traditional cultural learning, even as it provides opportunities to entertain and educate the viewers in novel and wholly modern ways that work against traditional values. Unfortunately, TV is more cinema-centered than radio. Entertainment takes precedence in TV. The impact of TV on students' learning, in terms of their structure, so far seems to be negligible. Privately owned TV channels often follow the models set by the leading newspapers in their coverage.

T.V is a demand and supply situation. Presently everything is revolving around family dramas and prior to this it was thrillers. What the audience is seeking is being catered to.

Objective of the Study: To study the views of teachers about influence of Television on students' learning.

Rationale of the Study: The researcher has selected this topic because in 21st century, mass media performs important role and now a days there are hardly any home without television chores of the poor people are influenced by television. The researcher has selected this topic because the researcher wants to know teachers' views about effect of T.V on students' learning. The researcher has selected this topic because the researcher wants to know the perception of students about Television.

Research Design: The present study is survey and the population of the study is all Gujarati medium school Teachers and students of Thasra Taluka. The scope of the study is delimited to the Gujarati medium school Teachers of Thasra Taluka and the specific course of the 9th std. The sample comprised of 30 teachers drawn by convenient sampling. The researcher used Questionnaire and Check list for taking views of Teachers about academic importance of T.V..

Major Findings: The data was collected in the month of December 2011 .First the researcher went to different schools and got the questionnaire filled by the teachers. The researcher then analysed the data .On the basis of the main objective of the study, some findings were received which are as followed:

According to most of the teachers, too much T.V watching makes the students learn violence, traumatize them, students are engaged in less physical activity, less values. According to the teachers parents must discourage the students watching serials which have negative impression on the students.

According to most of the teachers, T.V has positive effect on Students' learning at secondary level as T.V presents historical programmes, helps in speaking skill and students can get more information and enjoy with T.V and pictures on T.V. also help them to understand well.

According to 100% teachers, Television programmes make

the students aware about the Indian culture with Historical, Cultural and Social serials so students have more knowledge and learn how to maintain relationship with elders and friends. By watching T.V students gain confidence and remove their shyness and are involved in school competition.

According to 53% teachers, Television is the powerful Mass Media. 73% Teachers said that students watch T.V two hour a day and most of students watch cartoons which is based on historical facts.

Most of the teachers perceived that T.V. programmes are helpful in improving the English Language of children and T.V affects children's brain development.

According to teachers, through Discovery channel, students get information about the world and some time watching educational programmes on T.V, students get their concepts clear.

According to teachers, by watching T.V. Students learn faster because they watch many things on T.V. and they have knowledge of sports.

According to the teachers too much watching T.V. can make the students inactive. There must be a judicious mixture of physical activity and T.V. watching.

According to the teachers students should watch only academically useful programmes.

Conclusion: There are many challenges associated with conducted research involving the effect of Television on students' learning. The result of the present research is that Television has positive effect on students' learning as it presents cultural, historical and social serials so that students can understand the world and get more information about the culture and society. Television can improve the skill of listening. Students develop confidence level and remove their shyness and are involved in school competitions.

According to Teachers, most of the students watch T.V two hours a day and on Television 37% students like to watch comedy serials. Most of Teachers have said that T.V programs are helpful in improving the English language and T.V affects children brain development. Most of the teachers agree that by watching T.V students become social. Television programs are helpful for students to get their concept clear and develop their knowledge and aware of the culture and Society. The study concluded that television is a powerful mass media for getting very quickly information, television makes them to learn indian culture, t.v affects students' brain development, television provides information about the world fact, television makes them to learn faster, t.v helps in learning language and historical, cultural and social serials makes them social.

Implications of the Study: Mass media can play an important role in teaching learning process. T.V. is the one



of the most important mass media which can influence people's mind in both positive and negative direction. There are many educational programmes on television but there are also programmes which are full sex violence and negative values here comes the role of the parents, teachers, society and students. They should be motivated to watch the programmes which have educational purpose.

Suggestions: Teachers and parents should make the students aware about T.V programmes which impart them knowledge about Culture, History and Society. Teachers can also guide them to watch Education programs to the students so that it is easy to understand the topic and concept.

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